

November 12, 2009

To: DREAM Teachers, Principals District Departments
From: Kate Bishop-Hazarian on behalf of Project DREAM Advisory Board
Subj: DREAM Payroll Deduction

The Project DREAM board is asking you to help us continue to fund fantastic enrichment programs in the arts, athletics, field trips out of the immediate area and outdoor education. Since Twin Rivers began, the DREAM board has funded 83 requests for \$96,943. We are thrilled to be able to help so many of our talented staff members fund great opportunities for our students, but need your help.

DREAM is able to give back to our schools through private donations, proceeds from our annual fundraiser and business sponsorships. In order to keep up with the needs from our schools, we are asking employees to give to DREAM through payroll deduction. These donations are tax deductible and 95% of all funds raised go directly back to our schools. The other 5% covers our liability insurance and for a CPA to do our taxes as a private, 501 c 3 non-profit.

Attached is a list of programs funded over since the beginning of last year. Whether your school has submitted a request yet for DREAM or not, I think you'll agree that the experiences that our students get in the arts, field trips out of the local community and exposure to the larger world around them are extremely valuable.

Please share the attached opportunity with the classified and certificated staff on your site or within your department. I've noted below any teachers that have received funds from DREAM and would ask that they help share this opportunity with their colleagues. If you'd like one of the DREAM board members to come to your site to present to your site, we can also arrange this.

There is no deadline for this project, but please share the opportunity before your staff leaves for the winter holiday break.

See the back of this form for talking points and board membership. You can also look at the Project DREAM website at www.dreamtwinrivers.org for more information and to view a video that talks about how DREAM started and our mission.

Contact me with any questions at 566-1759 or cell: 240-1627/.

Project DREAM Payroll Deduction Talking Points

- DREAM is a 501 c 3 – all donations are tax deductible
- The Rio Linda Education Foundation has merged with Project DREAM
- Projects have been funded from all of the four former school districts
- DREAM is an all volunteer board of business partners, staff and parents
- Employees who give to DREAM through United Way can continue to do so. The United Way does not charge us any overhead for these donations
- Incentives are given at different levels of giving (see payroll deduction form)
- 95% of all donations go directly back to our schools
- DREAM funds enrichment programs that cannot be funded through state or federal funds
- DREAM does not pay for activities 100%
- DREAM funding applications are available through our website, www.dreamtwinrivers.org
- DREAM can also give money to local non-profits that are providing enrichment opportunities to TRUSD students

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